Are You Common App Ready?

SARAH KNAPP, THE COMMON APPLICATION
MARIA UPMEYER, DOMINICAN UNIVERSITY OF CALIFORNIA
AGENDA

✓ Common Application community
✓ The Advisor role
✓ Equipping students and recommenders for success
✓ Looking forward
✓ Q&A
Common Application
Community
The Common Application is a not-for-profit membership organization committed to the pursuit of access, equity, and integrity in the college admission process.
Welcoming to all who are mission-aligned

Growth in membership 1975–2017
<table>
<thead>
<tr>
<th>Category</th>
<th>Number</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Member Institutions</td>
<td>772</td>
<td></td>
</tr>
<tr>
<td>States Plus DC and PR</td>
<td>49</td>
<td>(20%)</td>
</tr>
<tr>
<td>International Members</td>
<td>59</td>
<td></td>
</tr>
<tr>
<td>Public Universities (20%)</td>
<td>144</td>
<td>(20%)</td>
</tr>
<tr>
<td>Minority Serving Institutions</td>
<td>44</td>
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</tr>
<tr>
<td>Countries Outside US</td>
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<td></td>
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</table>
Dominican University of California

12 MILES NORTH OF THE GOLDEN GATE BRIDGE

1,812 TOTAL ENROLLMENT

1,374 UNDERGRADUATE STUDENTS

438 GRADUATE STUDENTS

51% STUDENTS COME FROM ETHNICALLY DIVERSE BACKGROUNDS

23% FIRST IN FAMILY TO ATTEND COLLEGE

92% OF UNDERGRADUATE STUDENTS RECEIVE FINANCIAL AID

UNDERGRADUATE FEES:
Tuition: $44,240
Room & Board: $13,850
Average Financial Aid Award: $34,513

3.51 AVERAGE HIGH SCHOOL GPA

16 AVERAGE CLASS SIZE

4 YEAR GUARANTEE
Complete a full course load chosen with your academic advisor and graduate in four years, or a fifth year of Dominican is tuition free.

The Dominican Experience for all

COACHING
Integrated network of mentors who advise you on how to map out your studies and your career

COMMUNITY ENGAGEMENT
Learn through meaningful partnerships with local and global communities

SELF-DIRECTED WORK
A signature project that brings out your best work

PROOF OF EXPERIENCE
A digital portfolio that shows you are ready
2018-2019
New Members

✓ 45…and counting
✓ 19 states and PR
✓ 22 public institutions

Public Institutions

- Bridgewater State University (MA)
- CUNY Queens College (NY)
- Florida State University (FL)
- Indiana University Purdue University Indianapolis (IUPUI) (IN)
- Michigan State University (MI)
- Oregon State University (OR)
- Penn State (PA)
- Radford University (VA)
- Shippensburg University of Pennsylvania (PA)
- The University of Kansas (KS)
- The University of Utah (UT)
- The Wilkes Honors College of FAU (FL)
- University of Central Missouri (MO)
- University of Cincinnati - Blue Ash College and Clermont College (OH)
- University of Iowa (IA)
- University of North Carolina at Charlotte (NC)
- University of Pittsburgh (PA)
- Wright State University (OH)

www.commonapp.org/whats-appening
The Applicants

30% First-Generation Students

24% Students Granted Need-Based Fee Waivers
Worldwide Reach

212 Countries and Territories

91% U.S.
9% International

Top 15 States

- New York (12.3%)
- California (9.9%)
- New Jersey (7.1%)
- Illinois (6.1%)
- Massachusetts (5.6%)
- Ohio (5.4%)
- Pennsylvania (4.8%)
- North Carolina (4.3%)
- Virginia (4.1%)
- Texas (3.8%)
- Florida (3.4%)
- Maryland (3.3%)
- Connecticut (3.3%)
- Georgia (2.7%)
- Michigan (2.6%)
Removing Barriers to Access

- **325**
  - No Application Fee

- **250+**
  - Flexible or not used testing policies

- **200**
  - Personal Essay optional

- **>50%**
  - Require no letter of recommendation

- **Strive for College**
  - Free virtual mentoring

- **Scholar Snapp**
  - Connects students with scholarships

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“Students who don’t have experience with college are unlikely to use the available tools to their fullest advantage without support from knowledgeable advisers.”

- Michael Lawrence Collins, Vice President at Jobs for the Future
If a student chooses to invite an Advisor, that action will remain private. The Advisor invitation and profile information will not be visible to a student’s colleges or any other invited Recommender.
## Advisor View

**Table:**

<table>
<thead>
<tr>
<th>Student name</th>
<th>Next deadline</th>
<th>Profile</th>
<th>Family</th>
<th>Educ.</th>
<th>Test.</th>
<th>Activ.</th>
<th>Writ.</th>
<th>C&amp;G</th>
<th>Preview</th>
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</thead>
<tbody>
<tr>
<td>Cash, Johnny</td>
<td>0</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
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<tr>
<td>Dylan, Bob</td>
<td>–</td>
<td>✓</td>
<td>✓</td>
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<td>Guthrie, Woody</td>
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<tr>
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<tr>
<td>Seeger, Pete</td>
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<td>✓</td>
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<td>✓</td>
<td>✓</td>
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<td>✓</td>
<td>✓</td>
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</tbody>
</table>
### College List for Bob Dylan

<table>
<thead>
<tr>
<th>College</th>
<th>Decision Plan</th>
<th>Student Deadline</th>
<th>Application Submission</th>
<th>Application Downloaded</th>
<th>Writing Supp Submission</th>
<th>Writing Supp Downloaded</th>
<th>College Status</th>
<th>Writing Supplement Status</th>
<th>Writing Supplement Preview</th>
<th>Recommenders</th>
<th>Overall Rec Status</th>
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</thead>
<tbody>
<tr>
<td>Bowdoin College</td>
<td>Regular Decision</td>
<td>01/01/2018</td>
<td>Not Submitted</td>
<td>Not Required</td>
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<td></td>
<td>✓</td>
<td></td>
<td>N/A</td>
<td></td>
<td>✓</td>
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<tr>
<td>Brown University</td>
<td>Regular Decision</td>
<td>01/01/2018</td>
<td>01/01/2018</td>
<td>01/02/2018</td>
<td>01/01/2018</td>
<td>01/02/2018</td>
<td>✓</td>
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<tr>
<td>Columbia University</td>
<td>Regular Decision</td>
<td>01/01/2018</td>
<td>01/01/2018</td>
<td>01/02/2018</td>
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<td>01/02/2018</td>
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<td>✓</td>
<td>✓</td>
<td>✓</td>
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<tr>
<td>Louisiana State University AMB- Baton Rouge</td>
<td>Rolling Admission</td>
<td>04/15/2018</td>
<td>01/01/2018</td>
<td>01/02/2018</td>
<td>01/03/2018</td>
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<td></td>
<td>N/A</td>
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<tr>
<td>Loyola University</td>
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<td></td>
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</tr>
</tbody>
</table>

This student attends a school that uses Naviance eDocs for counselor and teacher recommendations. Counselor and teacher assignments will only be visible here once they have submitted recommendations for that college.

### Symbol Legend

- ✓ = Completed Status
- Application Preview:
  - = On
  - = Off
- = View Submitted Form
- C = Counselor
- O = Other Recommender
- T = Teacher
- U = Unassigned Recommender
- A = Assigned Recommender
- = Parent

Note: All dates are Eastern Time.
Benefits

- Track student progress
- Ensure application completion
- Provide feedback on applications remotely
- Ensure that the schools that students are applying to are aligned with college match
Equipping Students and Recommenders for Success

- Common App Website
- Common App Ready
- Recommendation System Resources
- Account Rollover
- Common App onTrack
- Solutions Center
Your partner in the college admissions process.

We’re more than an application tool. We are a leader in the college admission profession, and we’re dedicated to helping you help your students.
Counselors & Recommenders

Share Your Expertise
The Virtual Counselor provides college counseling tools and guidance to students who need it most.

Submit Your Advice

Create a Practice Account
Help your students get started on their Common App by exploring the application.

Start Today

Sign Up for Our Newsletter
Get the latest tips and information for counselors and teachers about the Common App, professional development opportunities, and more.

First Name
Last Name
Title
Organization
Email

Subscribe
Explore the Common App Ready Toolkit

Explore and download ready-to-use training materials to create a toolkit that guides your students through the Common Application.

Learn More

www.commonapp.org/ready
Recommendation System Resources

- Embedded training videos
- Easy to navigate tab to explore tools
- Discover partner organizations sharing a commitment to advancing student access

Connect With Educator Networks

The Common Application is grateful to work with several partner organizations that share our commitment to advancing student access and success. Join us by connecting with the campaigns and initiatives listed below.

American College Application Campaign
The American College Application Campaign is a national initiative of the American Council on Education conducted state by state to increase the number of students who apply to and enroll in college. States assist high schools seniors as they navigate the college admissions process and ensure each student submits at least one admissions application.

Better Make Room
A college education is key to breaking the cycle of poverty. With this in mind, former First Lady Michelle Obama launched Better Make Room to celebrate education, change the conversation about the value of a postsecondary education, and provide students with the tools they need to navigate the college-going process.

Form Your Future
The National College Access Network's Form Your Future campaign provides free resources for volunteers and educators to offer FAFSA completion assistance to students and families, as well as ideas on how to spread the word and engage others in the effort to encourage millions of students nationwide to apply for financial aid.

NACAC
NACAC’s Step by Step: College Awareness and Planning for Families, Counselors and Communities offers a comprehensive K-12 college counseling curriculum with a special focus on building a college-going culture and supporting the needs of first-generation, underserved, and underrepresented students and families.

Scholar Snapp
Scholar Snapp makes applying for scholarships faster and easier. Scholar Snapp is a free, simple-to-use solution that allows students to reuse their application information, including contact information, essays, transcripts, etc., from one application to another thereby streamlining any application process.
Account Rollover

Any account created now can carry over from year to year.

commonapp.org/rollover

- User name and password remain the same

- What rolls over?
  Any answers to questions on the ‘Common App’ tab:
    - Profile
    - Family
    - Education
    - Testing
    - Activities
    - Writing
    - Courses & Grades

- Great for 10th and 11th grade students wanting to explore the application

- Nearly 500K rollover accounts this year
Common App OnTrack

- Free mobile companion to Common App account
- Student-centered design
- Add and research colleges, track deadlines and submissions, track and invite recommenders, set reminders, and more
- Available in iTunes and Google Play stores
Solutions Center

24.7.365

Chat and Schedule-a-Call

FAQs and Videos

appsupport.commonapp.org
appsupport@commonapp.net

recsupport.commonapp.org
sfsupport@commonapp.net
Looking Forward
2018-2019 Essay Prompts Remain the Same
2018-2019 Enhancements

- Continued privacy efforts
- Responding to user suggestions
- Refining Courses & Grades
A big opportunity to advance our mission – transfer and returning students

3.3 M
First-time, full-time freshmen market

37 M
Transfer and returning student market
“Increasing access to a diverse population of transfer students is critical to the success of higher education, now and in the future.”

- Vickie Alleman, Vice President for Enrollment Management, Dominican University of California
Our future lies in expanding the variety of students and institutions we serve.

May 2017  
Announced new Common App for transfer

Jun 2017  
Established Transfer Advisory Committee

Jan 2018  
Early adopters Common App for transfer

Aug 2018  
General release Common App for transfer
Transfer Advisory Committee

Common App Members

Arizona State University (AZ)
Boston College (MA)
Boston University (MA)
Colorado State University (CO)
DePaul University (IL)
George Mason University (VA)
Mount Holyoke College (MA)
New York University (NY)
Northeastern University (MA)
Spelman College (GA)
Stevenson University (MD)

The George Washington University (DC)
Trinity University (TX)
Tufts University (MA)
UMASS Amherst (MA)
UMASS Boston (MA)
UMASS Lowell (MA)
University of Richmond (VA)
University of Wisconsin-Madison (WI)
University of Southern California (CA)
College of William & Mary (VA)
Williams College (MA)
Transfer Advisory Committee

Partner Organizations
American Association of Collegiate Registrars and Admissions Officers (AACRAO)
National Institute for the Study of Transfer Students (NISTS) at University of North Georgia (GA)
The Aspen Institute (DC)
The Graduate! Network, Inc. (PA)

Partner Institutions
Montgomery College (MD)
Prince George’s Community College (MD)
Wilmington University (DE)
The Common App for Transfer

- Built in partnership with Liaison International, leader in graduate admissions
- An experience that is accommodating of today’s transfer students
- Targeted pathways based on individual applicant information
- Opportunity to report and collect prerequisite coursework
- Expanded and centralized document collection to simplify process
Early Adopters

- Arizona State University (AZ)
- DePaul University (IL)
- Dominican University of California (CA)
- King’s College (PA)
- Loyola Marymount University (CA)
- Lynchburg College (VA)
- Mount Holyoke College (MA)
- Robert Morris University (PA)
- St. Edward’s University (TX)
- University of Dayton (OH)
- Valparaiso University (IN)

Next Steps

- Community engagement and education
- Focus groups and user research
- Refine based on feedback from early adopters, students, and advisory committees
- Develop support resources for transfer applicants and advisors
- Open to full membership for 2018-2019 application cycle
Questions from Counselors

- How will Account Rollover work?
- Will programs require a high school transcript?
- How will high school transcripts be collected?
- What does the new transfer recommendation system look like?
Connect with #commonapp
Your Questions
Students have changed.
Higher education has changed.
Our mission hasn’t.

Thank you!

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