Delivering Opportunity through District Directions

Session G9
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District Directions Session Overview

- Program Purpose and Background
- Overview and Components
- Connection to Research and Data
- College and University Involvement
- Public School Counselor’s Perspective
- Action Plan Development
- Program’s Next Steps
District Directions Program Purpose

Intentionally link Western Association for College Admission Counseling (WACAC) programs, members, and services with an underserved public high school district.

Conceptual Framework Guides Program Foundation

Over-Arching Goal:

All Students are prepared for a full range of post-secondary options through structural, motivational, and experiential college preparatory opportunities.
8 State Priorities and Related Data Elements

Needs Assessment — Goals — Resource — Alignment — Services — Outcomes

🌟 Student Achievement
- Performance on assessments
- Academic Performance Index
- College and Career Readiness
- English learners becoming reclassified and proficient
- Advanced Placement Exams passage
- Prepared through Early Assessment Program

🌟 School Climate
- Student suspension rates
- Student expulsion rates
- Other local measures

🌟 Student Engagement
- School attendance rates
- Chronic absenteeism rates
- Middle School dropout rates
- High School dropout rates
- High School graduation rates

🌟 Implementation of CCSS
- CCSS implementation results for all students, including English learners

🌟 Parental Involvement
- Efforts to seek parent input
- Promotion of parental participation and leadership

🌟 Other Student Outcomes
- Other indicators of student performance in courses of study. May include performance and other exams.

Basic Services
- Rate of teacher mis-assignments
- Student Access to standards-aligned instructional resources and materials
- Facilities

Course Access
- Student access and enrollment in courses of study

Student Achievement Metric Examples

- Pass Rate A.P. Exams
- Progress toward English Proficiency
- Reclassification Rates
- E.A.P. Participation and College Preparedness Rate
- Academic Performance Index
- A-G Completion Rate or CTE Course Sequence *
- Statewide Assessments
UCLA Researcher Organizes School-Specific Data

• Graduation rates
• Free and reduced Lunch
• Students taking AP, PSAT, SAT
• Curriculum Completion
• College Enrollment rates to public university systems and community colleges

How can counselors analyze and use data to promote achievement?

All Counselors Attend Professional Development Events

Share-Learn-Connect – Miramar College
and the WACAC Annual Spring Conference

**SUPERACAC II: RETURN TO RENO**
MAY 18-20, 2015
ATLANTIS CASINO RESORT SPA

NACAC National Conference – San Diego

OCTOBER 1 - 3, 2015
THE 2015 CALL FOR PROPOSALS IS NOW OPEN.
REGISTRATION WILL OPEN MARCH 2015
College Involvement is Key

- HOLY NAMES UNIVERSITY
- UNIVERSITY OF SAN FRANCISCO
- Stanford University
- CollegeBoard
- NOTRE DAME de NAMUR UNIVERSITY
- Foothill College
- Santa Clara University
- SF State University

Sheraton Carlsbad Resort Retreat - January

- Data Analysis and Preliminary Action Planning
- Dr. Trish Hatch, Keynote Speaker
- Middle School Sessions Planned – Dr. Vicki McNamara, Lewis and Clark College of Education
Two-Day Retreat Provides Info and Time to Develop School Teams

- Program designed around Needs Assessment
- NOSCA Goal-Setting and Data information
- Dinner with the Principals
- Every counselor and at least one Administrator in attendance

Principals Invited to Dinner & Counselor Presentations

- Counselors and Principals discussed Plans
- Principals returned at end of retreat for Action Plan
- Networking during Dinner
- Counselors Work in Teams
- Action Plans linked to overall School Improvement Plan
District Directions Program Outcomes

- Increase in PSAT, SAT, AP Test-Takers
- More Latinos Engaged in College Process
- College Application Increase
- More Students Complete FAFSA/Dream Act
- More Counselors participate in Professional Development
- Counselors now focused on College & Career Readiness
- Data on following slides....

College Board Outcomes: Increase in AP Exams and PSATs

<table>
<thead>
<tr>
<th>Sequoia USD</th>
<th>Before DD</th>
<th>After DD</th>
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<tbody>
<tr>
<td>Advanced Placement Tests</td>
<td>1302</td>
<td>1391</td>
</tr>
<tr>
<td>PSAT - Sophomores</td>
<td>847</td>
<td>1088</td>
</tr>
<tr>
<td>PSAT - Juniors</td>
<td>1053</td>
<td>1324</td>
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</table>
District Action Plan Focus:
PSAT as a Counseling Tool

<table>
<thead>
<tr>
<th>Sequoia Union High School District: PSAT Test-Takers</th>
<th>Overall District Increase</th>
<th>Overall Increase Hispanic Students</th>
</tr>
</thead>
<tbody>
<tr>
<td>PSAT Sophomores</td>
<td>+ 28.5%</td>
<td>+ 59.4%</td>
</tr>
<tr>
<td>PSAT Juniors</td>
<td>+ 25.7%</td>
<td>+ 52%</td>
</tr>
</tbody>
</table>

College Applications Increase

<table>
<thead>
<tr>
<th>College/University</th>
<th>Year One</th>
<th>Year Three</th>
<th>% Increase</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cal State University, East Bay</td>
<td>60</td>
<td>71</td>
<td>+ 18%</td>
</tr>
<tr>
<td>Notre Dame de Namur University</td>
<td>22</td>
<td>43</td>
<td>+ 95%</td>
</tr>
<tr>
<td>Santa Clara University</td>
<td>49</td>
<td>114</td>
<td>+ 133%</td>
</tr>
<tr>
<td>University of San Francisco</td>
<td>29</td>
<td>68</td>
<td>+ 134%</td>
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District Directions: 2 Day Retreat

Action Plan Case Study: FAFSA/Dream Act Completion

- Lincoln High School – San Jose USD
- 60% Free/Reduced Lunch
- Cost of College huge issue

**Action Plan Goal:**
Increase FAFSA/Dream Act Completion
Accountability Report

District Directions 2014  
Goal Statement

Increase the number of 12th graders completing FAFSA/DREAM from 34% to 50% by June 2014.
Case Study: FAFSA/Dream Act Completion

- Counselor involved faculty members, who made FAFSA/Dream Act Completion a homework assignment. Local financial aid officers involved.
- Counselor worked with CA$H 4 College Campaign with Cal Soap, De Anza College and Deloitte-Touche Accounting
- Dream Act passage made is equitable to have all students complete a financial aid form

<table>
<thead>
<tr>
<th>Impact of Levels of Interventions and School Counselor’s Role</th>
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<tbody>
<tr>
<td><strong>Individual Level</strong></td>
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<tr>
<td><strong>Group Level</strong></td>
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<tr>
<td><strong>Classroom level</strong></td>
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<tr>
<td><strong>Grade Level</strong></td>
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<tr>
<td><strong>School Wide Level</strong></td>
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<tr>
<td><strong>Family Level</strong></td>
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<td><strong>Community Level</strong></td>
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San Jose Lincoln HS Action Plan Focus: FAFSA/Dream Act Completion

<table>
<thead>
<tr>
<th>FAFSA Submissions</th>
<th>Year One</th>
<th>Year Two</th>
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<tbody>
<tr>
<td>Seniors</td>
<td>33% Submitted FAFSA</td>
<td>62% Submitted FAFSA</td>
</tr>
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Data-Driven Practices

HS Data gathered:
- UC/CSU “a-g” Completion
- PSAT, SAT, ACT
- College Data
  - Applications
  - Acceptance
  - Enrollment
- FAFSA/DREAM application rates
- Graduation Rates
- Parent night involvement
- Senior Scholarships awarded
- Pre post surveys in Naviance
Counseling Department is Data-Driven

- Strategies
  - Team meetings
  - Shared Calendar
  - Goal setting
  - Working together
  - Updated College & Career Readiness Curriculum
- Evaluating Progress
  - USE the data
  - Consider short and long-term goals
- Sustaining
  - Presentations to staff
  - Communication with Site Admin and District

SJUSD Changes since District Directions

- District pays for all counselors to attend WACAC SLC annually
- Collection of Data at each site
  - Partnership with data team at district office
  - Naviance purchased
- Academic Counseling considered a department
  - Lead Counselors
  - More involved in leadership teams at schools
- AP Testing for $5.00 for all students
- District pays for all juniors to take the SAT in March on a school day

- **Increase in counselors at the district**
- **1:450 ratio PER CONTRACT**
WACAC Involvement - Increased

- District Directions (2014)
  - Member of WACAC
  - Attended SLC for the first time
  - Attendance and presentations of goals at WACAC Conference
  - Attendance of lead counselors at NACAC Conference
- Continued Membership of NACAC and WACAC
- WACAC SLC 2017 Part of Planning committee (Presenter)
- NACAC/WACAC Annual conference (presenter)
- Partnership and network of amazing people!
QUESTIONS???

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