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Session F

Successful Partnerships Between School Counselors + Independent Counselors + Test Prep Vendors

Why Can’t We All Get Along?
We need a college and you want.

I took your Tennessee.

The Tennessee.

You're flattening.

I don't feel too well.

Do you realize your college application is due in two weeks?

That's weird.

Not anything.

I've never been there.

That's weird.

So I dropped it.

Whoa.

By Jerry Scott and Jim Borgman

ZITS
Partnership! Teamwork makes the dream work

Resources for our families
We are all on the same team

Debunk the myth that it's US vs THEM

Theme for this discussion
Email: olivia.huje@jsera.org

Random Fact #2: I have run a total of 15 marathons & half-marathons
Random Fact #2: I am a professional photographer on the side

Youth Leadership Coordinator at SIPA’s CAB in Los Angeles

UCI Application Reader

Previous Professional Background: 13 years of experience as Director of Counseling in Chicago, IL
The Academy for College Admissions Counseling – Certificate
Loyola University Chicago’s M.Ed. School Counseling
UCI - B.A. Psychology & Social Behavior

Capistrano, CA
Director of College Prep Catholic High School, a private Catholic high school located in San Juan

Bio:
Olivia Hue
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Random fact #2: I do yoga 3x a week.
Random fact #1: I lost 100 lbs Juicing.

PRACTICUM COUNSELOR HOURS @ MARANATHA HS (Pasadena) Spring 2016

CSUN - BA in Communications

UCLA, College Counseling Certificate

Director of School Outreach - CZ Education 2012-2016

Previous Professional Background:

Director of School Partnerships – Revolution Prep

Bio's: Jacob Kantor
FIRST DAY OF COLLEGE

FIRST DAY OF SCHOOL
Debunking myths: Why some families seek independent counselors

- Dynamics at home
- Parents went to college in another country
- Student athletes
- Students’ personal issues
- Oldest child
- Second child
Y U NO LET ME SLEEP? SAT

business, NACAC Registration, NACAC hotels + flights

Free services for schools

America/Youth Leadership LA/
Public Libraries & City Partnerships

- Pracitce Tests (SAT, ACT, PSAT, ISEE, SSAT, AP Tests, TOEFL)

- Presentations

- Organizations:
  - Future Business Leaders of
  - Boys & Girls Club

Money

Test Prep is only concerned with making

Debunking the myths:
Benefits for School Counselors

• Engaging Parent Presentations
• Advice from Testing Experts
• Fundraising Opportunities
• Academic Support
• Learning/Growth Opportunity
• More Support & Balance
• Free & Additional Resources
Benefits for IECs:

- When presenting at schools (or to test prep families)...
- What I can offer - Free Seminars
- Course Selection
- School Counselors:
  - Free Resources for current students
  - Awareness of different test prep options/companies
  - Understanding test prep timelines and tips

Test Prep:

www.wacac.org
Benefits of Partnerships

- **Collaborate!** No sense in re-creating the wheel.
- **Save energy!** If we can take one thing off your plate, we are happy to do so.
- **Be open to the resources.**
- **Practice Tests / Presentation / Gift Cards / All free resources**
- **When students work with a tutor, it’s a partnership. Parent > Student > Tutor**
- **Parent Update videos Weekly**
- **Popular workshops available:**
  - Parent Update videos weekly
  - When students work with a tutor, it’s a partnership. Parent > Student > Tutor
  - Practice Tests / Presentations / Gift Cards / All free resources
  - Be open to the resources.
- **Popular tests available:** (SAT, ACT, PSAT, ISEE, SSAT, AP Tests, Subject Tests)
- College Admissions Testing Overview
  - SAT vs ACT
  - Growth Mindset
  - PSAT Score Nerdness
  - Demonstrated Interest
  - Beyond the Books
- **Our goals are the same, student success!**
- Reach out to your local test prep company and see how they operate. Ask if they have full time instructors. Don’t be afraid to interview them! Make sure the messaging they give align with your philosophy at your school site.
Tips for HS Counselors

- Look on the bright side!
- Consider why families (possibly) hired an IEC
- Building bridges between colleagues
- Allow for honest & cooperative relationships
- Be open
Next steps for IEC's

- For school counselors & IEC’s—Considerwise is developing training sessions for counselors on a variety of topics.
- Attending conferences
- Care packages
- Remember school counselors are busy!
- Local community event collaboration
- Progress of the student via update videos, independent counselor and even the school counselor gets updates on once we start working with a family, parents are involved in the process and updated weekly we work with over 4,000 students every single week, a lot of our families ask for referrals.

Test Prep Companies Get questions for local IEC's

- Use all of the resources available to you
- Conference presentations (like this one)
- Gift cards available for your students
- Scholarships available for your students
- College Knowledge Nights, College Fair, Parent Events

- Team up on events at school + local community organizations
- Our goals are the same

Work together!

Takeaways for working with Test Prep
dream work makes the work
Thank you for attending, we have a special surprise.
Thank you for attending!

- Jacob.Kantor@revolutionprep.com
- Chelsea@college-wise.com
- Olivia.Huie@jsera.org

How to reach us:

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