Thank You To Michael McCawley, Bea Atkinson-Myers, David Kamimoto and the Entire UCSC Staff for Hosting This SLC!

Bay Area WACAC Share, Learn and Connect Committee

Chair: Laurie Kiguchi, LK Educational Consulting

Judy Alessandri Bellarmine College Preparatory
Beatrice Atkinson-Myers UC Santa Cruz
Maureen Casey Casey Educational Consulting
Kathy Cronan My College Hunt
Mario Garcia Cabrillo Community College
Vanessa Goulart Agredano Fremont HS
Todd Hicks Cristo Rey Jesuit HS San Jose
Dr. Peggy Hock Bellarmine College Preparatory
Amanda Hotinger Texas Christian U
Margaret Isied Lincoln HS San Jose
David Kamimoto UC Santa Cruz
Susan Lee The Urban School
Carolyn Mariot Valley Christian HS Dublin
Marc McGee CSU Maritime Academy
Sandy McMaster My College Hunt
Katy Murphy Bellarmine College Preparatory
Kelly Pjesky-Rempfer Oregon State U
Tacey Rodgers The College Board
MaryLynne Rodriguez Presentation HS
Dr. Greg Smith JWCC West Coast
Jenny Uribe Breakthrough Silicon Valley
Maria Woodruff Archbishop Mitty HS

To access wireless: Select the CruzNet network, proceed to the CruzNet "hotspot login page", (you may need to open a page in your browser in order for the hotspot login page to appear) and click the "Access CruzNet" button to enable CruzNet Wireless network access.

The 2017 Bay Area Share, Learn and Connect

UC Santa Cruz
Tuesday, March 28, 2017
2017 Bay Area Share Learn Connect

7:15 a.m.  REGISTRATION AND CONTINENTAL BREAKFAST  COWELL COURTYARD

COLLEGE FAIR  COWELL/STEVENSON DINING COMMONS

8:15 a.m.  WELCOME  COWELL/STEVENSON DINING COMMONS

Sonia Ryan .................................WACAC President-Elect, St. Mary’s High School
Michael McCawley  ..................Director of Admissions, UC Santa Cruz

OPENING
Brooks Allen ..............................Education Policy Consultant

SCHEDULE

9:30 a.m.  WORKSHOP SESSION 1

10:15 a.m.  CONNECT BREAK  COWELL & STEVENSON COURTYARDS

COLLEGE FAIR  COWELL/STEVENSON DINING COMMONS

10:45 a.m.  WORKSHOP SESSION 2

11:45 a.m.  WORKSHOP SESSION 3

12:30 - 1:45 p.m.  LUNCH  COWELL COURTYARD

COLLEGE FAIR  COWELL/STEVENSON DINING COMMONS

AFFINITY GROUPS MEET  COWELL/STEVENSON DINING COMMONS

1:45 p.m.  WORKSHOP SESSION 4

2:30 p.m.  CAMPUS TOUR  MEET AT FOUNTAIN - COWELL COLLEGE

Undocumented Students - Getting Them To and Through College
COWELL CONF ROOM

Undocumented students face additional challenges in the application process and as they pursue their degrees. What are some of these challenges? How can you advise undocumented students through this process? How can you assist students as they go through college? Let’s share our best practices, our victories, and our frustrations, and look ahead to provide the best support for our students.

Lorenzo Gamboa, Santa Clara University
Nancy Jedelius, EIRC
Anna Takahashi, Eastside College Preparatory School

Counseling Students With Learning Disabilities
HUMANITIES 206

New counselors will learn how to help students with learning disabilities obtain appropriate testing accommodations. Important information will also be shared about the differences in learning support at various colleges. You’ll also learn about activities that help students prepare to advocate for and use appropriate learning accommodations in college.

Dr. Peggy Hock, Bellarmine College Preparatory

The New World of College Admission Testing: Insights for the Classes of 2018 & 2019
COWELL 131

Confusion and drama around the SAT and ACT have been relentless in the past few years. How do we give testing no more concern than it deserves while encouraging healthy decisions in a competitive environment? Fresh insights on testing will equip you to guide families to sane and successful testing behavior.

Susan Lee, The Urban School
Bruce Reed, Compass Education Group

Advanced Admissions Ethics
STEVENSON 150

During this session, learn how the NACAC Statement of Principles of Good Practice works. This is important as counselors need to advocate for ethical practices on behalf of their students. Learn how to handle violations and how to handle some of the situations facing us this March!

Mary Connolly, Bellarmine College Preparatory
Sonia Ryan, Saint Mary’s College High School

Financial Aid 101- What HS/CBO Counselors Need to Know
STEVENSON 175

There is so much to know and learn about financial aid, but come learn the basics . . . what you need to help your students apply and how you can help your students explore their options at colleges and other sites. This session is for FA newbies!

Katy Murphy, Bellarmine College Preparatory

Building a 4-Year Plan
COWELL 134

Learn how a large, comprehensive public high school and a small, private high school created processes and procedures to ensure all students create their own 4-year plans as living documents.

Vanessa Goulart Agredano, Fremont High School
Diana Fairchild, Valley Christian High School
Ana Franco, Fremont High School
Lisa Freitas, Santa Clara Unified School District

Demonstrating Interest
STEVENSON FIRESIDE LOUNGE

What is demonstrated interest? Learn how semi-selective universities track student engagement and use contacts from students in the admission decision and scholarship processes.

Amanda Hettinger, Texas Christian University
Amy Mitchell, Emerson College
Kathleen Williams, Sacred Heart University

2:30 p.m.  UCSC CAMPUS TOUR  FOUNTAIN - COWELL COLLEGE

-1-

-6-
Recommendation Letters - The Good, The Bad and The Ugly

COWELL CONF ROOM

You've got one page to distill your student - what do you include? How do you gather information? Are quotes from other people appropriate in your letter? What do colleges want to find out from the counselor recommendation letter? How do you write for 1, 10, 100 students? What do you say about a student you don't know? How do you approach those letters for challenging students? Hear some tips from the high school and college side and share your own best practices.

Lorenzo Gamboa, Santa Clara University
Anna Takahashi, Eastside College Preparatory School

End of The Cycle: Helping Families Evaluate Financial Aid Awards

STEVENSON 175

This session is for relatively seasoned hs/cbo counselors and is designed to give you tools to help you help your students and their families evaluate financial aid awards from the colleges to which they've been admitted.

Katy Murphy, Bellarmine College Preparatory

From Halo To Harvard: How To Turn a Love of Gaming into a Major

COWELL 131

Work with students interested in gaming but don't know how to advise them in this field? Join us for a conversation with staff members from top-ranked gaming programs to learn about the gaming industry and how to help your students turn a love of video games into an academic and professional track.

Young Kim, UC Santa Cruz
Julio Mata, Miami University
Dr. Glenn Platt, Miami University
Bennett Williamson, UC Santa Cruz

California State University - Cal State Apply Project

STEVENSON 150

After 20 years with the same online application for admission (CSUMentor) the California State University system has re-imagined the application to provide an updated applicant experience. The new application name will be Cal State Apply (Callstate.edu/Apply). Come to learn more about this project: the timing, changes to the applicant experience, and our plans to support counselors through this transition.

Darlene Daclan, CSU Office of the Chancellor
Angela Williams, CSU Office of the Chancellor

Applying To Arts Colleges

COWELL 134

The presenters will walk you through the benefits of studying the arts as well as potential career outcomes. The preparation and requirements for auditions and portfolios will be explained, along with the different types of visual and performing arts schools.

Amy Mitchell, Emerson College
Stephanie Strait, Columbia College

12:30 p.m. LUNCH / COLLEGE FAIR

COWELL COURTYARD

1:45 p.m. SESSION 4

Essays/Personal Statements - Running a Workshop

STEVENSON 151

The presenter has a great deal of experience in helping students get to the essay, and will provide those who work with groups of students a variety of ways to put on an essay workshop. Topics to be covered include different workshop structures, how students should do to prepare for the workshop, how to help them during the workshop and how to help them afterward.

Chris Fleitas, Bellarmine College Preparatory

OPENING SESSION

Policies and programs supporting college educational opportunities are just a part of the factors changing right before our eyes in our own cities, in Sacramento and in Washington, D.C. Brooks Allen is a leader in the fields of human rights and education, having served as the Director of Educational Advocacy for the ACLU of California, Deputy Policy Director and Assistant Legal Counsel for the State Board of Education and now as the Senior Advisor for Policy and Legal Affairs for Common Sense and Principal, Shared Future Policy Strategies. Mr. Allen will be giving us insights into the changes we're seeing already, what's coming and where we can go to learn more. The conversation will continue in Session 1.

9:30 a.m. SESSION 1

Fall 2017 Updates from UC and CSU (will be repeated in Session 2)

STEVENSON 150

Admission Officers from the UC and CSU systems will provide the latest information, updates, and expectations for the fall 2017-18 academic year.

Darlene Daclan, CSU Office of the Chancellor
Angela Williams, CSU Office of the Chancellor
Han Mi Yoon-Wu, UC Office of the President

Creating YOUR High School Profile

STEVENSON 175

The High School Profile provides critical information to admission offices and application readers. We will share information on what admission officers are hoping to find on the School Profile and discuss a variety of effective design formats. Whether you are creating a Profile from scratch or updating a current Profile, you will leave this session with a list of best practices to guide your work.

Gabrielle McColgan, Castilleja School


COWELL 131

The field of computing encompasses many elements, and helping students understand their interests, aptitudes, and options can be daunting. This session will discuss computing disciplines, career opportunities, assessing student fit, academic and extracurricular preparation, what to look for in colleges and what colleges look for in applicants.

Sue Chapman, Rutgers University - New Brunswick
Ed Devine, Lafayette College
Young Kim, UC Santa Cruz
Sara Sawrie, Purdue University

How High Schools and CBOs Can Partner to Support College Access

STEVENSON 151

There are many challenges students face as they pursue their paths toward higher education. For students to successfully matriculate, they need strong support systems - from schools, families and community based organizations (CBOs) but often these do not work together. Learn from high school and CBO counselors how to successfully partner to help students gain access to college.

Margaret Ivey, Lincoln High School
Katy Murphy, Bellarmine College Preparatory
Jenny Uribe, Breakthrough Silicon Valley

Why Community Colleges Are Excellent Options for All Students

COWELL 134

Come to this workshop to learn about the benefits your students have when considering a transfer path and why ALL students should consider the transfer path. Community colleges provide support services and small class sizes as well as savings on tuition while giving them the chance to explore universities before transferring. Learn about TAG agreements and other support programs.

Monica Galvan, UC Santa Cruz
Jade Loftus, UC Santa Cruz
**College Athletics: Advising Student Athletes to Embrace the Process**

While attention is focused on Division 1 recruiting, a majority of high school athletes are not recruited. In this session we will provide information about the collegiate system, and share tips of how students can engage in the recruitment process in order to get a great education and develop greater maturity by going through the process.

Steve Bluford, St. Ignatius College Preparatory HS
Erik Elliften, Christian High School

**Counseling Large Caseloads**

The PPS credential does not prepare our public high school counselors to create college-going cultures and support their students in researching and creating strong college lists or admission and financial aid applications. Learn strategies to use in classrooms and within the school with support from counselors and teachers from two experienced counselors and counselor educators.

Dr. Esther Hugo, San Jose State U
Guadalupe Navarette, Sequoia High School

**Continuing the Conversation: Supporting Students With Our Voices**

Join us to continue the conversation about real and possible policy changes that will affect our students and our schools in the coming months.

Brooks Allen, Education Policy Consultant
Anna Takahashi, Eastside College Preparatory School

**Fall 2017 Updates from UC and CSU (repeat of Session 1)**

Admission Officers from the UC and CSU systems will provide the latest information, updates, and expectations for the fall 2017-18 academic year.

Darlene Dadian, CSU Office of the Chancellor
Angela Williams, CSU Office of the Chancellor
Han Mi Yoon-Wu, UC Office of the President

**Deans and Directors Speak! (will be repeated in Session 3)**

Join these experienced Deans of Admissions from private universities as they discuss the year we’ve had, with “new” SATs, “new” PPY and more!

Chris Kozak, University of the Pacific
Michael Sexton, Santa Clara University

**How Financial Aid Offices Use the FAFSA and CSS Profile**

Have you wondered what college financial aid office staffs do with the information sent in from the FAFSA and CSS Profile? Join a very experienced financial aid officer to learn about the processes and how to explain this to all types of families.

Mary Morrison, Stanford University

**Understanding WUE and Creating Out of State Options**

Learn about WUE: the Western Undergraduate Exchange program, that enables public institutions in the West to discount tuition for students enrolling from other states. The presenters will also discuss why students should consider going out of state for college and how to assist them in exploring these options.

Linda Dannemiller, University of Nevada, Reno
Loretta Klosterman, Colorado Mesa University
Ruth Rodriguez, Colorado State University-Pueblo

**Shaping the List**

This presentation will provide tools and strategies to help counselors working individually with students and with students in groups as they explore their college options and ultimately decide upon the colleges they will include on their final lists.

Dr. Peggy Hock, Bellarmine College Preparatory
Katy Murphy, Bellarmine College Preparatory

**College Admissions En Español**

Do you provide information to Spanish speaking families? Looking for additional resources or presentations to better serve your community? Join an in-depth conversation about various kinds of college admission programming and presentations for Spanish speakers currently taking place across the country.

Julio Mata, Miami University

**Engineering For the B Student**

Not all engineering programs are ultra-competitive. Gain a better understanding of how to engineer expectations for students and parents when it comes to this misunderstood field. Come explore some under-the-radar engineering options that welcome budding minds who are curious, creative, and great at solving problems.

Ed Devine, Lafayette College
Marc McGee, CSU Maritime Academy
Kelly Pinsky-Rempfer, Oregon State University

**Advising International Students**

Learn what colleges want from international students already in the US. The presentation will include a review of application tips and the differences between advising international and domestic students in the process, and how colleges view international students who are already here as compared with those coming from their home countries. Resources for working with these students will be shared.

Becky Kononowicz, Santa Clara University
Kris Rapazzini, Valley Christian School

**Deans and Directors Speak! (repeat of Session 2)**

Join these experienced Deans of Admission from private universities as they discuss the year we’ve had, with “new” SATs, “new” PPY and more!

Chris Kozak, University of the Pacific
Michael Sexton, Santa Clara University

**Breaking the Ice, Utilizing Your Partners On the Other Side of The Desk!**

College admissions officers are great resources to help you help your students. Learn how to connect with these resourceful professionals to learn more about the opportunities at their institutions. Also learn how to have them present at workshops during school day and parent programs. The presenters will also include information on how to prepare students to get the most out of college fairs.

Kristin Cranmer, Dougherty Valley High School
Amanda Horiinger, Texas Christian University
Marc McGee, California State University- Maritime Academy

**Community College Honors Programs: Increasing Access to the Baccalaureate Degree**

This session will provide an introduction to and overview of community college honors programs. Topics include: advantages for transfer admission to selective colleges and universities, various honors program models, information regarding professional honors organizations, community college honors research opportunities, moving student success stories and more!

Bernie Day, Foothill College
Carolyn Jackson, Cabrillo College