THANK YOU

Thank you to everyone who worked so hard to make today’s conference a success!

Hosted by Sonoma State University

Programs provided by Mills College

Our Planning Committee
Abigail Jelavich, Chair — University of San Francisco
Gina Geck, Host Site Liason — Sonoma State University
Aisha Gonzalez — Mills College
Brittany Anderson — University of San Francisco
Cyndi Niendorf — Independent College Counselor
Cynthia Rocha Diaz — Mills College
Ginger Apperson — College-Fit
Lisa Neumaier — Sir Francis Drake High School
Martha Jones — College-Fit
Mary Euphrat — Cardinal Newman High School
Megan McClelland — Petaluma High School
Nandita Gupta — Collegewise
Norma Peniche — University of California, Irvine
Norma Tellez — Roseland University Prep

Join us at the
2017 WACAC Annual Conference & 50th Anniversary Celebration!
June 13–15 in Visalia, CA

WiFi Login for Today’s Conference
Network: SSU-WLAN
Username: Learn
Password: Connect!
Welcome to 2017 Bay Area North Share, Learn & Connect!

The Share, Learn & Connect program is designed to provide a professional development opportunity for individuals working with students in their transition to college. Share Learn Connect sessions are focused on addressing the needs of public high schools, transfer programs, community based organizations, and under-resourced independent schools.

On this page, you’ll find today’s schedule of events. On the following page, you’ll find more detailed descriptions of each session so you can attend the ones that interest you most. We hope you enjoy this opportunity to learn from your colleagues in admissions!

SCHEDULE OF EVENTS

Locations: (see map on back cover)
Ballrooms A–D are on the 3rd floor of the Student Center
Meeting Spaces 1–6 are on the 2nd floor of the Student Center

7:30–8:30 am
3rd Floor Lobby
Registration & Continental Breakfast

8:30–9:30 am
Ballroom A
Welcome & Opening Remarks

9:45–10:30 am
Ballroom B Cal State Apply: The New Way to Apply to the CSU (Session repeats at 10:45 am & 12:45 pm)
Ballroom C Helping DREAMers Access and Succeed in College
Ballroom D College Board Update on the New SAT
Sonoma Valley (2) Q&A with College Coaches
Bennett Valley (3) Shaping the List: Helping Individual Students and Groups of Students
Alexander Valley (5) Taking the California Community College Path
Dry Creek Valley (6) College Choices and Opportunities in the Performing and Visual Arts

10:45–11:30 am
Session II
Ballroom B Cal State Apply: The New Way to Apply to the CSU (Session repeats at 9:45 am & 12:45 pm)
Ballroom C Breaking the Ice: Utilizing Your Partners on the Other Side of the Desk!
Ballroom D Admission Processes at Colleges of Varying Selectivity
Sonoma Valley (2) Helping Students and Families Analyze Their Financial Aid Opportunities
Bennett Valley (3) Creating an Effective High School Profile
Russian River Valley (4) Growth Mindset: How to Use It for Student Success
Alexander Valley (5) Understanding WUE and Creating Out-of-State Options for Students

11:30 am–12:30 pm
Lunch & College Fair
Ballroom A

12:45–1:30 pm
Session III
Ballroom B Cal State Apply: The New Way to Apply to the CSU (Session repeats at 9:45 am & 10:45 am)
Ballroom C Supporting Undocumented Students in Higher Education
Ballroom D The Path to Pre-Professional Programs
Sonoma Valley (2) Helping LD Students Explore College Options and Testing Opportunities
Bennett Valley (3) Engineering Empowerment
Alexander Valley (5) Military Service Academies and ROTC Scholarships

1:45–2:45 pm
Campus Tour (optional)
1st Floor Lobby

NOTE: Handouts and materials from the sessions will be made available to attendees after the completion of our online survey.
SESSION DESCRIPTIONS

Welcome & Opening Remarks
Presenters:
WACAC President-Elect: Sonia Ryan, Director of College Counseling, Saint Mary’s College High School
Sonoma State University (Host Site): Gustavo Flores, Senior Director of Enrollment Management
University of California: Norma Peniche, Admissions Counselor/Regional Recruiter, Office of Admissions and Relations with Schools, UC Irvine
California State University: April Grommo, Director of Enrollment Management Services, Office of the Chancellor
California Community Colleges: Amy Merkel, Counselor/Transfer Center Director, Santa Rosa Junior College
Private Colleges: Richard Toledo, Assistant Vice President of Enrollment for Undergraduate Admissions, Dominican University of California

SESSION I

Cal State Apply: The New Way to Apply to the CSU
After 20 years with the same online application for admission (CSUMentor), the California State University system has undertaken an exciting project to completely reimagine the application and provide an updated applicant experience. To recognize this significant change, the new application name will be Cal State Apply (Calstate.edu/Apply). Come to this session to learn more about this exciting project including the timing, changes to the applicant experience, overall application changes, and our plans to support counselors through this transition.

Presenters from the California State University Office of the Chancellor:
April Grommo, Director of Enrollment Management Services, agrommo@calstate.edu
Angela Williams, Project Manager, awilliams@calstate.edu
Darlene Daclan, Director of Academic and Student Affairs Business Systems, ddaclan@calstate.edu

Helping DREAMers Access and Succeed in College
TheDream.US has developed powerful partnerships with universities to support DREAMers. In this session, we will give an overview of the barriers to college facing DREAMers, our college partnership model, and our TheDream.US Scholarships for DREAMers.

Presenter:
Tania Wilcox, Program Director of College Partnerships, TheDream.US, tania.wilcox@thedream.US

College Board Update on the New SAT
This session will provide an overview of the K12 educator portal and tools, information about the PSAT/SAT, and Khan Academy partnership.

Presenter:
Cara DiBlasio, Associate Director, K12 State and District Partnerships, College Board, cdiblasio@collegeboard.org

Q&A with College Coaches
Explore that mysterious world of athletic recruiting and admission through the eyes of college coaches. Learn about the pitfalls and loopholes for student-athletes, and how counselors can help with the recruiting process. Bring your questions; we’ll have answers.

Presenters:
Jennifer “J.T.” Thomas, College Counselor, Maybeck High School; NACAC Student Athlete Advisory Committee Chair, Former Cal Women’s Soccer Coach, jt.thomas11@yahoo.com
Marcus Ziemer, Head Men’s Soccer Coach, Sonoma State, ziemer@sonoma.edu
Taylor Vigil, Assistant Women’s Basketball Coach, Sonoma State, vigilt@sonoma.edu
Matt Markovich, Dean, Kinesiology, Athletics and Dance/Athletics Director, Santa Rosa Junior College

Shaping the List: Helping Individual Students and Groups of Students
We will be presenting information on tools for exploration, defining and finalizing the college list from the junior year to beginning of senior year.

Presenters from Bellarmine College Preparatory / UC Berkeley College Advising Certificate Program:
Dr. Peggy Hock, AP Coordinator / Instructor, phock@bcp.org
Katy Murphy, Director of College Counseling / Instructor, kmurphy@bcp.org
Taking the California Community College Path
Learn about the opportunities at the California Community Colleges, including Career Technical Programs and Transfer pathways. Gain a better understanding of what high school students can do to prepare for the community college and tips for helping students research their options.

Presenters from Santa Rosa Junior College:
Amy Merkel, Counselor/Transfer Center Director, amerkel@santarosa.edu
Robin Eurgubian, Counselor, reurgubian@santarosa.edu

College Choices and Opportunities in the Performing and Visual Arts
The college application process for students interested in the arts includes development of portfolios and auditions. There is also a belief on the part of many parents that an arts degree provides few employment opportunities. This session addresses these two issues.

Presenter:
Ed Schoenberg, College Counselor, Bellarmine College Preparatory, eschoenberg@bcp.org

SESSION II

Breaking the Ice: Utilizing Your Partners on the Other Side of the Desk!
Geared towards 1st or 2nd year secondary and community counselors, this presentation will discuss ways to connect with College Admission Counselors and College Representatives in order to help your students connect with higher education institutions, and to help you achieve your goals. We will talk about ways to bring universities into your high schools, ways to connect with reps, and how to use our information to best assist your students. This presentation will end with the tools necessary to gain the most from the counselor college fair during lunch.

Presenters:
Marc McGee, Director of Admissions, California State University, Maritime Academy, mmcgee@csum.edu
Amanda Hotinger, Regional Director of Admissions, Northern California, Texas Christian University, a.hotinger@tcu.edu

Admission Processes at Colleges of Varying Selectivity
In this session we will examine a range of application review methods, from least selective to most selective. Topics of discussion will include open enrollment, sliding admission scales, and holistic review processes at selective and highly selective institutions. This session is intended for those newer to the profession.

Presenters:
Alyson Tom, Associate Director of College Counseling, Castilleja School, atom@castilleja.org
Kathleen Williams, Director of Admissions - West Coast, Sacred Heart University, williamsk4@sacredheart.edu

Helping Students and Families Analyze Their Financial Aid Opportunities
This session will provide present tools for exploring financial aid options (before application) and for evaluating actual financial aid awards (before the college decision).

Presenter:
Katy Murphy, Director of College Counseling, Bellarmine College Preparatory, kmurphy@bcp.org

Creating an Effective High School Profile
Whether you are designing your first School Profile or updating “old faithful,” this session will share best practices for creating this important document. This session is most appropriate for new college counselors.

Presenter:
Gabrielle McColgan, Director of College Counseling, Castilleja School, gmccolgan@castilleja.org

Growth Mindset: How to Use It for Student Success
Based on cutting-edge research at Stanford, growth mindset helps kids get comfortable with the idea that academic success depends on a belief in one’s ability to grow and challenge through hard work and effort.

Presenters:
Brendan Getzell, Full Time Premium Teacher, Revolution Prep, brendan.getzell@revolutionprep.com
Brad Jackson, Director of College Counseling, San Domenico School, bjackson@sandomenico.org
Understanding WUE and Creating Out-of-State Options for Students
This presentation will discuss the Western Undergraduate Exchange (WUE) program, a tuition reduction program offered to students who reside in the Western region of the U.S. Additionally, this presentation will speak to reasons why students should consider going to college outside of California and how to create a college list.

Presenters:
Loretta Klosterman, Admissions Counselor, Colorado Mesa University, lklosterman@coloradomesa.edu
Ruth Rodriguez, Assistant Director of Admissions, Colorado State University-Fort Collins, Ruth.Rodriguez@colostate.edu
Linda Dannemiller, Senior Coordinator, Regional Admissions & Recruitment (Northern California), University of Nevada-Reno, ldannemiller@unr.edu

LUNCH BREAK & COLLEGE FAIR
Ballroom A
11:30 am

SESSION III
Ballroom C
12:45 pm
Supporting Undocumented Students in Higher Education
Join us for a panel discussion to learn about best practices for supporting undocumented students in high school and college, the latest policy updates, and institutional best practices.

Presenters:
Rafael Vasquez, EOPS/CAFYES Outreach Program Coordinator, Santa Rosa Junior College, rvasquez@santarosa.edu
Nancy Jodaitis, Director of Higher Education Initiatives, Educators for Fair Consideration (E4FC), nancy@e4fc.org
Alex Stern, College Access Program Manager, 10,000 Degrees, astern@10000degrees.org

The Path to Pre-Professional Programs
Advising students interested in pre-professional programs? Come hear from colleagues on both sides of the desk on recommendations for secondary coursework and extracurricular preparation for students interested in Nursing, Law, and Pre-Health Programs.

Presenters:
Abigail Jelavich, Associate Director of Admission, University of San Francisco, ajelavich@usfca.edu
Jerred Thompson, Associate Director of Admission, University of the Pacific, jthompson1@pacific.edu
Aisha Gonzalez, Admission Counselor, Mills College, agonzalez@mills.edu
Alyson Tom, Associate Director of College Counseling, Castilleja School, atom@castilleja.org

Helping LD Students Explore College Options and Testing Opportunities
The presenter will describe the processes for working with LD students through college admission testing and appropriate college list development.

Presenter:
Dr. Peggy Hock, AP Coordinator / Instructor, Bellarmine College Preparatory / UC Berkeley College Advising Certificate Program, phock@bcp.org

Engineering Empowerment
Sonoma State and Cal Maritime will discuss their Engineering Programs and how they support students from a wide range of educational backgrounds to achieve careers in engineering.

Presenters:
Dr. Brendan Hammel-Bissell, Assistant Professor, Electrical Engineering Department, Sonoma State University, bhbb@sonoma.edu
Marc McGee, Director of Admissions, Cal Maritime, mmcgee@csum.edu

Military Service Academies and ROTC Scholarships
Wondering who is a good candidate for a commissioning program? Curious how you can best support your students through the lengthy application and nomination process? Get an overview of these commissioning options with time to answer your questions. Hosted by a retired Air Force officer (former ROTC instructor and academy liaison officer).

Presenter:
Lisa Hillhouse, Independent College Adviser, Hillhouse College and Career Advising, hillhousecollegeadvising@gmail.com
CAMPUS TOUR (optional)

Meet on 1st Floor by the Fireplace
1:45 pm

NOTES
**STUDENT CENTER SPACES**

2nd Floor

**Meeting Spaces**
Knights Valley (1)
Sonoma Valley (2)
Bennett Valley (3)
Russian River Valley (4)
Alexander Valley (5)
Dry Creek Valley (6)

3rd Floor

**Meeting Spaces**
Ballroom A
Ballroom B
Ballroom C
Ballroom D
Grand Ballroom

North Arrow