SHAPING THE LIST

DR. PEGGY HOCK & KATY MURPHY
WACAC SLC MARCH 2017
DEVELOPING A LIST

• Informing
• Exploring
• Defining
• Shaping
INFORMING

JUNIOR YEAR
INFORMING

• In Junior Year

• Discussion of College Characteristics

• Emphasis on what works for the student
A “GOOD” COLLEGE

- Is in the location/environment you want
- Offers the academics you are interested in
- Offers the internships / research opportunities / co-ops / career placement you need
- Offers activities you are interested in
- Is affordable for you and your family
- Is a place that will both challenge and support you
- Is a place you will graduate from
A GOOD COLLEGE LIST...

- In the single digits
- Has at least 2-3 ‘likely’ schools
- No more than a third are ‘reach’ schools
- Every school meets student’s priorities
- Every school will make student happy
- Accounts for family financial situation
- Represents collaboration between students, parents, and college counselor.
Your Choice based on desired characteristics

Six Colleges
Bellarmine College Preparatory
School #1

1600 undergraduates with Div I sports . . . ideal for a Bell student who is interested in learning for learning’s sake and athletic excitement. Known as the “Dartmouth of the South.” Very selective in admissions but very generous in financial aid (no loans for needy students.) Located in a small college town. Honor Code is important here, and interdisciplinary and pre-professional and international programs. Largest studies in biology, psychology, political science, theatre. Eating Clubs resemble fraternities.
School #1
School #1
School #2

This very highly selective institution enrolls 4400 undergrads and over 9000 grad students. Committed to solid liberal arts education and interdisciplinary learning, with an emphasis on international and cross-cultural studies. Claims 79 Nobel Laureates. Known for strengths in economics and English as well as other social sciences, School #2 is described as a place for intellectuals who want to work hard. Located on a beautiful and architecturally interesting campus.
School #2
School #3

If you’re looking East, you should have School #3 on your list. 15,000 undergrads on a beautiful “real” campus in a major city. It has long been known for the high quality co-op program, which places students in 2 – 3 high profile and often paying internships throughout the world. Offers the entire range of academics, including engineering, architecture, business, the arts, computer science, and criminology, as well as merit and Div I athletic scholarships.
School #3
School #3
School #4

Located a bit more than an hour’s drive from L.A. and two from San Diego, School #4 sits on a beautiful campus with an Eastern feel in a nice town that offers easy access to a number of pleasant outdoor locales. Enrolls 2400 students and features over 40 courses of study, with particular strengths in the pre-professional fields of business, biology (pre-med), etc., as well as art, English, music, and political science. D III football, tennis, water polo, and baseball often nationally ranked. Some academic and talent scholarships.
School #4
School #4
School #5

If you’re considering Santa Clara and might want a bit more distance, School #5 should be on your list. 4200 students, only 50% from that state. Business, political science and international affairs, and communications are big (Condoleeza Rice is a double alum.) Also, specialization in hotel, restaurant, and tourism management – one of the few in the country. Honors program and merit scholarships. Moderately selective. D1 Hockey is huge . . . also support for lacrosse, soccer, and swimming. “Winter sports rule” as mountain resorts are a short hour away. Greek life dominates.
School #5
School #5
School #6

School #6 is located in a beautiful college town and offers easy access to both outdoor activities and an easy drive to a major city. Especially strong in engineering and biological sciences (home to the Linus Pauling Institute, the Center for Genome Research, and an impressive Wave Research Lab.) Very laid-back campus of 19,000 undergrads; Greek system and D-I athletics are the center of school spirit and “Civil War” week is the highlight of campus. Ask about the Honors College experience here.
School #6
School #6
What’s My Choice?

Choose one to be your top choice from this slide show . . . and explain why!
What’s in a Name?

#1 . . . Davidson College (Davidson NC)
   note: there are excellent colleges in the South!
#2 . . . University of Chicago
   note: there are excellent colleges in the Midwest!
#3 . . . Northeastern University (Boston)
#4 . . . University of Redlands (Southern Cal)
#5 . . . University of Denver
#6 . . . Oregon State U. (Corvallis, OR)
What to Consider when Choosing a College

PEGGY HOCK, PH.D.
DIRECTOR OF COLLEGE COUNSELING,
PINewood SCHOOL

KATy MURPHY
DIRECTOR OF COLLEGE COUNSELING,
BELLARMMINE COLLEGE PREP
STRESS INDUCING MYTHS

• It takes all A’s to get into a “good” college
• If I don’t get into a Name Brand (“good”) college, I will have no future
• A public university will cost me less than a private one
• The more selective a college is, the better it is
• My SAT scores will make or break my admissions chances
• The higher the college’s ranking in US News & World Report, the better it is
WHAT’S IMPORTANT TO YOUR JOURNEY?

• Campus Culture . . . what will living there be like?
• Academic Culture . . . how will I learn?
• Academic Support . . . what if I need help?
• Location . . . again, what will living there be like?
• Opportunities . . . activities and internships?
• Prestige . . . where will I go afterward? Outcomes?
• Selectivity . . . Can I get in?
CAMPUS CULTURE

• How many undergraduate students?
• Where do students come from?
• Is there ethnic diversity? Socio-economic diversity?
• How many students live on campus?
• How do students spend their spare time?
  in the library every day?
  with campus activities or enjoying the city?
  at sports or arts events? enjoying nature?
  in fraternities / sororities or clubs?
• What do students talk about?
ACADEMIC CULTURE

- Semester vs quarter calendar?
- Availability of desired major(s) . . . how easy is it to change majors? double major?
- Style of teaching . . . lecture, discussion, group projects?
- Who does the teaching . . . senior faculty, junior faculty, graduate students?
- Class size and course availability . . . how long to graduate?
- General education requirements . . . many, few?
- How are students graded . . . based on class discussion, papers, multiple choice exams, essay exams, group projects?
ACADEMIC SUPPORT

- Is there a Writing Center and/or Math Center?
- Is there a Drop in Tutoring Center?
- Are there Departmental Tutors available?
- Are faculty available to help?
- Are tutoring resources free?
- Are music lessons free?
- What are the Library hours?
- Who helps with choosing classes?
- Who helps with career guidance/graduate school admission?
- Are there clubs related to academic majors?
LOCATION

- How far is it to the airport . . . How do you get there?
- What is the weather like . . . What types of clothes would you need?
- How close is it to a city or the out-of-doors . . . for shopping, recreation, internships?
- How easy is it to get around . . . public transportation, bicycle?
BANISH THE “PRESTIGE” MYTH

Selectivity ≠ prestige
Perceived prestige ≠ success
College fit → success

Excellent options exist at varying levels of selectivity.
EXPLORING

JUNIOR YEAR + SUMMER
“ME AT COLLEGE”

• Defining what is important to the student
• Early in the process
• Priorities “must haves” vis-a-vis “would be nice”
• Family considerations

HOMEWORK
SCALES FOR PREFERENCES

Major

College

Knowing My Profs

Wide Range of Classes

College Match  Antonoff, Steven
TOOLS FOR EXPLORATION

- College Board’s Big Future Search
- Naviance Search
- Meeting with counselor
- “Family” input

*It is really important for student to understand his/her priorities for characteristics before exploring!*
COLLEGE BOARD’S BIG FUTURE

College Search

You have 3,981 college options. Choose a category on the left to find the
California State University: Monterey Bay
Seaside, CA

A medium-sized, 4-year, public liberal arts college and teachers college/college of education. This coed college is located in a large town in a suburban setting and is primarily a residential campus. It offers bachelor's and master's degrees.
November 30
Regular application deadline
See all deadlines

Medium-sized
5,194 total undergrads
902 degree-seeking freshmen
See more about student body and campus life

37% graduate within six years
See info about majors and learning environment

$10,967 average financial aid package
78% of financial need met (average)
Tuition and fees: $6,461 in-state, $17,621 out-of-state
See more cost and aid info or Calculate Your Net Price

Type of School
Hispanic-Serving Institution
Accreditation: Regionally Accredited, Western Association of Schools and Colleges
College Board Member
College Board Code: 1945
Financial Aid Distribution

57% Scholarships/grants
43% Loans/jobs

78% % of need met
95% % of freshmen with need who received financial aid

10,967 Average 1st year financial aid package
Financial aid can include grants, loans, scholarships and work-study jobs. Every student’s financial aid package varies depending on individual circumstances.

Financial Aid Stats for All Undergraduates

- Applied for need-based aid: 79%
- Judged to have need: 85%
- Were offered aid: 80%
- Had full need met: 27%

Basic criteria used to determine aid from this school:
This school practices need-blind admissions.

Non need-based aid determined by:
- Academics
- Athletics
- State/District Residency

Work Study Programs:
This school offers the following work study options:
- Nights
- For part-time students
- Weekends

Tuition Plans Offered:
Tuition guarantee plans
Tuition at time of first enrollment guaranteed to all students for 4 (or 2) years.

$3,316 Avg need-based loan
$10,385 Avg need-based scholarship or grant aid
$6,285 Avg non need-based aid
$18,349 Avg indebtedness at graduation
### advanced college search

To start, begin with a section that's important to you. It's up to you which questions you answer and in what order. You can view your results at any point along the way by clicking View Matches. Once you have narrowed down your list of schools, you will be able to compare these colleges using historical admissions results from your own school.

#### my colleges

- **Type** :: **Location** :: **Students** :: **Admission** :: **Athletics** :: **Majors** :: **Cost** :: **Special Programs**

**Number of matches: 4748** ([view matches](#)) ([start over](#))

#### School Type

<table>
<thead>
<tr>
<th>Two year vs. Four Year</th>
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</thead>
<tbody>
<tr>
<td>- Two Year</td>
</tr>
<tr>
<td>- Four Year</td>
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<tr>
<td>- No preference</td>
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<table>
<thead>
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<th>Public vs. Private</th>
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<tbody>
<tr>
<td>- Public</td>
</tr>
<tr>
<td>- Private</td>
</tr>
<tr>
<td>- No preference</td>
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<table>
<thead>
<tr>
<th>Coed vs. Single-sex</th>
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</thead>
<tbody>
<tr>
<td>- All Male</td>
</tr>
<tr>
<td>- All Female</td>
</tr>
<tr>
<td>- Coed</td>
</tr>
<tr>
<td>- No preference</td>
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</table>

<table>
<thead>
<tr>
<th>Campus Surroundings</th>
</tr>
</thead>
<tbody>
<tr>
<td>- Large City</td>
</tr>
<tr>
<td>- Small City</td>
</tr>
<tr>
<td>- Large Town</td>
</tr>
<tr>
<td>- Small Town</td>
</tr>
</tbody>
</table>
Below are the colleges that matched your search criteria. Click "pick" to add a college to your hand-picked list. Once you have colleges in your hand-picked list, you can view historical admission characteristics from your high school.

You may also add the colleges to the list of colleges that you are considering.

**Type :: Location :: Students :: Admission :: Athletics :: Majors :: Costs :: Special Programs**

Number of matches: 48 (start over) (save search)

<table>
<thead>
<tr>
<th>Hand-picked List</th>
<th>Search Criteria</th>
</tr>
</thead>
<tbody>
<tr>
<td>CSU Monterey Bay</td>
<td>4 year</td>
</tr>
<tr>
<td>Chapman Univ</td>
<td>Coed</td>
</tr>
<tr>
<td>Loyola Marymount Univ</td>
<td>States: CA</td>
</tr>
<tr>
<td>U of the Pacific</td>
<td>Enrollment: Less than 2k, 2-5k, 5-10k</td>
</tr>
<tr>
<td>U of San Diego</td>
<td>Campus Surroundings: Large City, Small City, Large Town</td>
</tr>
<tr>
<td>Santa Clara Univ</td>
<td>Majors: Business Administration and Management, General</td>
</tr>
<tr>
<td>Sonoma State Univ</td>
<td></td>
</tr>
</tbody>
</table>

Delete Selected  Compare  Add to My Colleges

Colleges that match your criteria:

- **pick** Alliant Inti Univ [San Diego, CA]
- **pick** American Jewish [Bel Air, CA]
- **pick** Antioch U. Santa Barbara [Santa Barbara, CA]
- **pick** Azusa Pacific Univ [Azusa, CA]
- **pick** Biola Univ [La Mirada, CA]

* = extended profile available
<table>
<thead>
<tr>
<th>College</th>
<th>Delivery type</th>
<th>Added By</th>
<th>My Interest</th>
<th>Application Deadlines†</th>
<th>Actions</th>
</tr>
</thead>
<tbody>
<tr>
<td>Chapman Univ</td>
<td>student</td>
<td>N/A</td>
<td>-</td>
<td>Early Decision: 11/1</td>
<td></td>
</tr>
<tr>
<td>Loyola Marymount Univ</td>
<td>student</td>
<td>N/A</td>
<td>-</td>
<td>Early Action: 11/1</td>
<td></td>
</tr>
<tr>
<td>U of the Pacific</td>
<td>student</td>
<td>N/A</td>
<td>-</td>
<td>Priority: 11/15</td>
<td></td>
</tr>
<tr>
<td>San Diego State Univ</td>
<td>student</td>
<td>N/A</td>
<td>-</td>
<td>Regular Decision: 11/30</td>
<td></td>
</tr>
<tr>
<td>U of San Diego</td>
<td>student</td>
<td>N/A</td>
<td>11/1</td>
<td>11/1</td>
<td></td>
</tr>
<tr>
<td>Santa Clara Univ</td>
<td>student</td>
<td>N/A</td>
<td>-</td>
<td>11/30</td>
<td></td>
</tr>
<tr>
<td>Sonoma State Univ</td>
<td>student</td>
<td>N/A</td>
<td>-</td>
<td>11/30</td>
<td></td>
</tr>
</tbody>
</table>

†College information is provided by the colleges themselves. Costs, dates, policies, and programs are subject to change, so please confirm important facts with college admission personnel.
University of Denver
Denver, CO, US | du.edu

Overview

AVERAGE NET PRICE

$21,513
Income: $0 - $30K
More about Cost & Aid
From 2016

GRADUATION RATE

76%
Within 6 years
More about Learning Environment
From 2016

ACCEPTANCE RATE

76%
Check out Scattergrams to see how this relates to you
From 2016

COLLEGE OVERLAPS

132
Students who apply to this college also applied to these 132 colleges
Learn more

Counselor Comments

If you're considering Santa Clara and might want a bit more distance, DU should be on your list. 5,200 undergrads, only 50% from Colorado. Nice campus in a suburban-like setting in Denver. Business, political science and international affairs, and communications are very strong. Also, specialization in hotel, restaurant, and tourism management—one of the few in the country. Honors program and merit scholarships. 70% study abroad and 75% have internships. Moderately selective. D1 Hockey and Lacrosse are huge. Winter sports rule as 6 mountain resorts are a short hour away. Greek life and spirit are vibrant. There are...

Get to know the college

Learn more about University of Denver.
ADDITIONAL TOOLS

• NACAC and local College Fairs
• School Case Studies Programs
• Visits by College Admission Officers
• Visiting Colleges
• Guidebooks (Fiske, Insiders, etc.)
• Websites
  assist.org
  College Portrait
  YoUniversity TV
  Chegg
  LinkedIn
  CSU Mentor
  College Navigator
  Unigo
  NCAA
  etc.
## NCAA Division I Member Sports Links

### Division I School Sports Sites

<table>
<thead>
<tr>
<th>School Home Pages</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>J</strong></td>
</tr>
<tr>
<td>Jackson State University</td>
</tr>
<tr>
<td>Jacksonville State University</td>
</tr>
<tr>
<td>Jacksonville University</td>
</tr>
<tr>
<td>James Madison University</td>
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</table>

### Division I Conference Sites

<table>
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<th>Conference Sites</th>
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<tbody>
<tr>
<td><strong>J</strong></td>
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<td>H</td>
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<td>S</td>
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<td>W</td>
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</tbody>
</table>

[Reset Selections] [Report a Link Change]
PARENT HOMEWORK

• Determine EFC:  www.FAFSA4caster.ed.gov

• Use Net Price Calculators

• Read:
  Admission Matters  Springer et.al.
  College Admission  Mamlet & Valdevelde
  Colleges That Change Lives  Pope
  College Unranked  Thacker
  The Hidden Ivies  Greene & Greene
  The Public Ivies  Greene & Greene
  Where You Go Is Not Who You’ll Be  Bruni
STUDENT DEFINES THE LIST
LATE SUMMER AND SEPTEMBER
STUDENT DEFINITION

• By the start of his / her senior year if possible

• Formalize list in Big Future or Naviance

• Usually 12 – 15 colleges
### colleges I'm thinking about

<table>
<thead>
<tr>
<th>College</th>
<th>Delivery type</th>
<th>Added By</th>
<th>Expected Difficulty*</th>
<th>My Interest</th>
<th>Application Deadlines†</th>
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<tbody>
<tr>
<td>UC Irvine</td>
<td></td>
<td>counselor</td>
<td>Possible</td>
<td>Medium</td>
<td>-</td>
</tr>
<tr>
<td>U of California at Merced</td>
<td></td>
<td>counselor</td>
<td>Likely</td>
<td>Medium</td>
<td>-</td>
</tr>
<tr>
<td>UC San Diego</td>
<td></td>
<td>student</td>
<td>Reach</td>
<td>High</td>
<td>-</td>
</tr>
<tr>
<td>U of CO Boulder</td>
<td></td>
<td>counselor</td>
<td>Possible</td>
<td>First Choice</td>
<td>-</td>
</tr>
<tr>
<td>Drexel Univ</td>
<td></td>
<td>student</td>
<td>Safety</td>
<td>Low</td>
<td>11/15</td>
</tr>
<tr>
<td>Hawaii Pacific Univ</td>
<td></td>
<td>student</td>
<td>Safety</td>
<td>Medium</td>
<td>3/1</td>
</tr>
<tr>
<td>Loyola Marymount Univ</td>
<td></td>
<td>student</td>
<td>Possible</td>
<td>High</td>
<td>11/1</td>
</tr>
<tr>
<td>Loyola Chicago</td>
<td></td>
<td>counselor</td>
<td>Likely</td>
<td>Low</td>
<td>12/1</td>
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<tr>
<td>U of Nevada Reno</td>
<td></td>
<td>counselor</td>
<td>Likely</td>
<td>Medium</td>
<td>11/15</td>
</tr>
<tr>
<td>Northern Arizona Univ</td>
<td></td>
<td>counselor</td>
<td>Safety</td>
<td>Low</td>
<td>3/15</td>
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<tr>
<td>Occidental Coll</td>
<td></td>
<td>counselor</td>
<td>Possible</td>
<td>Medium</td>
<td>11/15</td>
</tr>
<tr>
<td>Oregon State Univ</td>
<td></td>
<td>counselor</td>
<td>Safety</td>
<td>Medium</td>
<td>2/1</td>
</tr>
<tr>
<td>U of Puget Sound</td>
<td></td>
<td>counselor</td>
<td>Likely</td>
<td>High</td>
<td>11/15</td>
</tr>
<tr>
<td>U of Redlands</td>
<td></td>
<td>counselor</td>
<td>Likely</td>
<td>Medium</td>
<td>-</td>
</tr>
<tr>
<td>San Francisco State Univ</td>
<td></td>
<td>student</td>
<td>Safety</td>
<td>Medium</td>
<td>11/30</td>
</tr>
<tr>
<td>Whittier Coll</td>
<td></td>
<td>counselor</td>
<td>Safety</td>
<td>Medium</td>
<td>12/1</td>
</tr>
</tbody>
</table>
SHAPING THE LIST

EARLY FALL
CONSIDERATIONS IN SHAPING

The list should be shaped no later than early October, to give the student time to complete applications!

• “fit” based on prioritized considerations, including those of the parents location, academics, support, activities

• not necessarily the same reason for each college i.e. bioengineering at one college, biology at another
CONSIDERATIONS IN SHAPING

• student would attend each college or is it just for the parent?

• affordability . . . financial aid safeties certain bottom line price? or “we would like scholarships?”

• no more than 9
CONSIDERATIONS IN SHAPING

• admissibility . . . includes at least 3 “safety” or “likely schools” and how many “reaches”?

• testing . . . what kind needed and when? test optional colleges?

• timing of applications can the student get earlies done during a busy football / volleyball season?
CONSIDERATIONS IN SHAPING

• complications of applications
  how many types of applications?
  Private Common App,
  Public In and Out of State,
  Private Own App?

• how many essays?
  Common App, and individualized
  supplements

Can this student get the work done and still pass
classes? be a senior? get any sleep?
COMMITMENT TO THE LIST

• Form for student and parent signature submitted by due date

• Input into Naviance list as signal for transcripts to be sent

• Formal request for transcripts sent at Registrar’s Office

• Other . . .
## BCP Application Plan

Seniors: you must have your College Counselor sign off on this form in person between Sept. 2 and Nov. 2. (No letters will be written for ED/EA/REA/EASC.

Application Deadlines if this plan is approved after Sept. 28th)

By signing this form, I request my transcript be sent to these colleges.

<table>
<thead>
<tr>
<th>College or University in order of preference</th>
<th>Major</th>
<th>For me a Reach? Possible? Likely?</th>
<th>Applying Reg, REA, EA or ED?</th>
<th>Application Deadline</th>
<th>Date I will submit my Application</th>
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</thead>
<tbody>
<tr>
<td>Sample College</td>
<td>English</td>
<td>Reach</td>
<td>Reg</td>
<td>1/1/17</td>
<td>12/1/16</td>
</tr>
</tbody>
</table>

*Up to 5 UC Campuses or

**Up to 5 CSU Campuses or

$10

$10

$10

$10

<table>
<thead>
<tr>
<th>UC Campuses (Max 5)</th>
<th>For me: circle one</th>
<th>**CSU Campuses (Max 5)</th>
<th>For me: circle one</th>
</tr>
</thead>
<tbody>
<tr>
<td>R P L</td>
<td>R P L</td>
<td>R P L</td>
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<td>R P L</td>
<td>R P L</td>
<td>R P L</td>
<td>R P L</td>
</tr>
</tbody>
</table>

I will use the Common Application for **any** college using that form.

I will send or have sent my test scores to all colleges.

Student Signature: ___________________________ Parent Signature: ___________________________ Date: ______________

Counselor Signature: ___________________________ Date: ______________

☐ My son and I have discussed financing his college education.
SHAPING “CASE STUDIES”

WHICH COLLEGES SHOULD THEY CONSIDER?
Sam
3.2; CR 500; M 510; WR 510; ACT 24

Male; rower; 2 immersions; needs scholarships; relatives in the East and Mid West; major undecided; wants spirit; Pac Islander
Male; wants medium size; “must” go to med school; stay in California; wants diversity; money a factor; very shy and few activities; loves to read; Catholic

Ralph
4.0; CR 610; M 600; WR 600; ACT 28; Chem 630; 610 M
Female; undecided; wants medium to large, social campus; D1 football to cheer and Greek life; West or Southwest; ASB and community service; parents divorcing

Sally
3.5; SAT CR 660; M 640; WR 690; USH 640; Lit 620

3/17/2017
Male; wants mid size, pretty campus; needs scholarships; major in chem engineering; West Coast or Boston; Natl. qualifier in speech & debate; writes for Political Review; parents demanding

Barry
4.6; CR 740; M 800; WR 800; Chem 800; Math II 790; Phys 790; “5” on 8 APs
QUESTIONS?

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Katy Murphy  kmurphy@bcp.org