NO MORE WALKING BACKWARDS: MOVING THE COLLEGE TOUR FORWARD
Activity Instructions

• Imagine you are a high school senior finalizing your college list
  • Read each college description on the following slide
• Your college counselor has instructed you to add only one college to Naviance
• When prompted, please stand-up for the college you would most like to attend
**College A**
One of the great institutions of learning in the world. A campus known for diversity, academic disciplines and excellence, it is also an institution that lives by its intellectual curiosity, and fosters a willingness to challenge what is blindly accepted, and seek what is quantitatively true. We are a place where learning is fluid and ever-changing, where the river of knowledge pushes us in unconventional and unexpected directions. Yet, we also remain anchored by the centuries of traditions that have proved essential in developing our academic foundations.

12,500 Undergraduate Students. 5 Schools. 22 Majors. 35 Minors. 268 Acre Campus. 12 Greek Organizations.

**College B**
One of the world’s leading teaching and research universities. Since its opening, this institution has been dedicated to finding solutions to big challenges and to preparing students for leadership in a complex world. It is known for its entrepreneurial character. Areas of excellence range from the humanities to social sciences to engineering and the sciences.

7,000 Undergraduate Students. 7 Schools. 68 Majors. 8,100 Acre Campus. 31 Greek Organizations.

**College C**
We offer an outstanding and unique educational experience. We pride ourselves on preparing students for careers in the 21st century. College C is one of the most affordable institutions of higher education in the world. Our state of the art facilities have won numerous architectural and sustainability awards, as has our beautiful Quad. Our award-winning faculty works closely with students to ensure their success, and we have numerous student services to help students meet their goals.

29,500 Undergraduate Students. 80+ Majors. 38 Acre Campus. No Greek Organizations.
• Rethink the traditional college campus tour
• Offer constructive feedback to college admission offices
• Provide college counselors resources to better equip students
• Enable students to become more well informed and find their fit.
WHAT TO DO?
What do they have

What do I want

HAVES AND HAVE NOTS

Before the tour for students
• Define what are YOU looking for in an applicant

• Describe attributes of students who thrive and the atmosphere they will encounter, socially and academically

• Provide examples of students in the middle 50%, not just those in the top 10%

• Be as transparent as possible about opportunities vs. realities
BROWSING VS. TEST DRIVING

Browsing
- Easy
- Stress free
- Low cost
- Minimal time commitment

Test Driving
- Requires advanced planning
- Expensive

Tips
- Engage in self-reflection
<table>
<thead>
<tr>
<th>ACTIVE RESEARCH</th>
<th>PASSIVE RESEARCH</th>
</tr>
</thead>
<tbody>
<tr>
<td>Google Earth</td>
<td>Facebook</td>
</tr>
<tr>
<td>Common Data Set</td>
<td>Instagram</td>
</tr>
<tr>
<td>Net Price Calculator</td>
<td>YouTube</td>
</tr>
<tr>
<td>LinkedIn</td>
<td>Pinterest</td>
</tr>
<tr>
<td>Clery Report</td>
<td>Admission Blogs RSS</td>
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</table>
### First-Year (Freshman) Admission

#### SAT Score

<table>
<thead>
<tr>
<th>Test</th>
<th>25th Percentile</th>
<th>75th Percentile</th>
</tr>
</thead>
<tbody>
<tr>
<td>SAT Critical Reading</td>
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<td>740</td>
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<tr>
<td>SAT Math</td>
<td>610</td>
<td>800</td>
</tr>
<tr>
<td>SAT Writing</td>
<td>60</td>
<td>760</td>
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</tbody>
</table>

#### ACT Score

<table>
<thead>
<tr>
<th>Test</th>
<th>25th Percentile</th>
<th>75th Percentile</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACT English</td>
<td>21</td>
<td>31</td>
</tr>
<tr>
<td>ACT Math</td>
<td>24</td>
<td>28</td>
</tr>
</tbody>
</table>

### Where they Live

**Greater Los Angeles Area**

- 10,765 residents

**San Francisco Bay Area**

- 22,251 residents

**Orange County, California Area**

- 5,932 residents

**Greater San Diego Area**

- 7,189 residents

**Greater New York City Area**

- 1,562 residents

**Greater Boston Area**

- 1,533 residents

**Private: Arizona Area**

- 735 residents

**Washington D.C. Metro Area**

- 450 residents

**Phila., Central Area**

- 475 residents

**Greater Denver Area**

- 426 residents

**Greater Dallas Area**

- 431 residents

**Central and Northern California Area**

- 380 residents

**Midwest Area**

- 350 residents

**Boston/Providence Area**

- 325 residents

**Minneapolis/St. Paul Area**

- 280 residents

**Greater Orlando Area**

- 290 residents

**Greater Atlanta Area**

- 290 residents

**Greater Chicago Area**

- 290 residents

**Greater Philadelphia Area**

- 290 residents

**Greater Minneapolis/ St. Paul Area**

- 290 residents
Info Sessions  
Campus Tours  
Overnight Stay  
On-campus Interviews  
Meet with Coaches  
Attend a Class  
Cheer on an Athletic Event  
Buy Tickets for Performing Arts  
Eat in a Dining Hall  
Engage at Student Union Resource Fairs  
Visit your Department for Academic Advising Handouts  
Read the School Newspaper  
Take Photos of Activities Bulletin Boards  
Email Student Club Leaders  
Go to Stonewall Center  
Check out Hillel  
Go to the Financial Aid Office
• “We have a brand new school of management over there”
• “Inside this building is our state of the art recreation center”
• “Our dining hall is so good, if you get a chance you should check it out”
• “100% of our classes are taught by tenured faculty”
• “You can start any club you want, we even have a quidditch team”
• “Internships? Yes, we have those, just go to career services…”
ACKNOWLEDGE THE PANIC

I’m in a glass case of emotion!

After the visit for admission office
COLLEGE IS A RACKET, SO TRY A DECISION BRACKET
What do you recommend?
If you would like a copy of the Collegewise Guide to College Visits, please leave your contact info with us or email katherinef@collegewise.com